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**FOR IMMEDIATE RELEASE**

**West Star Aviation Launches New Website With New Customer Connectivity Functions**

**East Alton, IL, November 8, 2016-** West Star Aviation is proud to announce they have launched a new website that makes it easier for customers to connect with West Star personnel. The focus on connectivity was a direct result of customer recommendations and feedback gathered through primary surveys.

The website features a full redesign of user friendly functions that incorporate customer input from the survey conducted earlier this year. The unique "Connect" function allows customers to find desired West Star contact information quicker, with minimum clicks and increased ease of customer communication and navigation.

The filters on the Connect page allow you to search for contacts by location, name, service or airframes. Connect will also feature interfaces on specific airframe content pages that allow the contacts for that airframe at each applicable location to be reached with just a click or two. The new website has been configured to work in conjunction with West Star's "Expereince On Call" mobile app available for iPhones.

"We wanted a convenient solution to contacting us, along with providing information on services, airframes, and general information. The new website puts all that information right under our customers' finger tips,"said Debi Cunningham, Vice President of Marketing and Interior Design, West Star Aviation.

Voted #1 Preferred MRO in the 2014, 2015 and 2016 *Professional Pilot* magazine annual "Preferences Regarding Aviation Services and Equipment" (PRASE) Survey for three consecutive years, West Star Aviation specializes in the repair and maintenance of airframes, windows, and engines, as well as major modifications, avionics installation and repair, interior refurbishment, surplus avionics sales, accessory services, paint and parts.

In addition to its facilities in East Alton, IL; Grand Junction, CO; and Chattanooga, TN, West Star Aviation runs maintenance operations at Aspen-Pitkin County Airport in Aspen, CO; Chicago Executive Airport in Chicago, IL and Centennial Airport in Denver, CO. The company also provides complete FBO services for transient aircraft at its newly remodeled East Alton and Grand Junction facilities. West Star Aviation is an industry leader in technical experience and expertise while providing world-class customer services in all the organization's divisions. For more information visit [www.weststaraviation.com](http://www.weststaraviation.com) or call 800-922-2421.

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